



City of Northport  
**Banner Permit Application**

Applicant Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Address: \_\_\_\_\_

Property Owner: \_\_\_\_\_ Phone: \_\_\_\_\_

Northport Business License Number: \_\_\_\_\_ Date of Last Permit: \_\_\_\_\_

Description of Location of Banner:  
  
*Banner may not be located in any right-of-way. May not be attached to trees or utility poles.*

Description of Banner:

Person Responsible for Banner Removal: \_\_\_\_\_ Phone: \_\_\_\_\_

**Banner may be placed on and between these dates:** \_\_\_\_ / \_\_\_\_ / \_\_\_\_ **to** \_\_\_\_ / \_\_\_\_ / \_\_\_\_

*Commercial banners may be posted for 30 days. Community event banners may be posted 14 days prior, and 3 days after event.*

Banners still up after end date are in violation of Northport ordinances and may be removed without notice.

Decal must be displayed in lower right corner of banner. Banners without permit decals may be removed without notice.

*The above information is correct and complete; I understand this permit is valid during the above listed dates and only for this banner. I have read and understand the portions of the Northport Zoning Ordinance (Article VIII) pertaining to banners and agree to comply with the zoning requirements and all other applicable ordinances and regulations.*

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please contact the Planning Department at 205-339-7000 if you have further questions.

\_\_\_\_\_ Do not write below this line. Office Use only. \_\_\_\_\_

Commercial Banner: \$10      Community Event Banner: No Fee

Permit Number: \_\_\_\_\_ Received By: \_\_\_\_\_

## **From the Northport Zoning Ordinance (Adopted April 2012):**

**Banner:** Any sign made of cloth, canvas, plastic sheeting or any other flexible material, which is not rigidly and permanently attached to a building or the ground through a permanent support structure.

**802.02. Community Event Banners.** Banners may be utilized for special community events open to the general public and sponsored for civic, charitable, community, or similar non-profit purposes provided:

- A.** At least five business days before signs are to be posted, the designated representative of the sponsoring group shall provide a sign installation and removal plan for review by the Planning Director, who shall grant written permission for signs to be posted if the following standards are met:
  - 1.** Signs or banners shall be located outside of the public right-of-way of any public street and outside of the sight distance triangle of any intersection.
  - 2.** Signs or banners may be posted up to fourteen (14) days before the event and must be removed within three (3) days following the event.
  - 3.** No more than one banner shall be permitted per lot or premises, and in no case shall any banner or sign be located closer than 200 feet from another such sign on the same side of the street.
- B.** Nothing in this provision shall be construed to authorize the posting of such signs or banners upon trees, utility poles, traffic control signs, lights or devices in any place or manner prohibited by the provisions herein, nor on private property without written consent of the owner.

**804.08. Commercial Banners.** Banners may be utilized by commercial establishments provided:

At least five business days before signs are to be posted, the designated representative of the business or commercial establishment shall provide a sign installation and removal plan for review by the Planning Director, who shall issue a permit for signs to be posted if the following standards are met:

- A.** Signs or banners shall be located outside of the public right-of-way of any public street and outside of the sight distance triangle of any intersection.
- B.** Signs or banners may be posted up to thirty (30) days.
- C.** Each banner shall require a separate permit, and no more than four (4) permits per calendar year shall be issued for any one commercial establishment.
- D.** In no case shall any banner be located closer than 100 feet from another such banner on the same site.
- E. Exemptions:**
  - a.** Each new business shall be allowed one exempt "Grand Opening" banner for up to 30 days from the date of opening, in the place of or in addition to their permanent business sign.
  - b.** Banners for special sales events, posted from Friday through Sunday, during University of Alabama home football game weekends shall be exempt.
- F.** Nothing in this provision shall be construed to authorize the posting of such banners upon trees, utility poles, traffic control signs, lights or devices in any place or manner prohibited by the provisions herein, nor on private property without written consent of the owner.